







# Does Your Brand Claim to Be 'Socially Aware'?

Foodservice leaders foster relationships with their customers. They move beyond a standard retail transaction to something much deeper.

**Do you emphasize social responsibility?** Providing free menstrual care products in restrooms holistically aligns with these noble goals.

#### The problem

You have created a welcoming community — a gathering place in line with your social mandate. **Then, unknowingly, you asked her to leave.** 

Who? A mother, sister or daughter. The statistics speak for themselves. 86% of women have experienced the unexpected start of her period while out in public spaces without needed supplies. Then she found a restroom stocked like it's the men's room—no matter what the door said.

#### Think about it

Other than a historically male-dominated industry handing down purchasing patterns that weren't as much cruel as they were uninformed, how would one account for menstrual care products not being considered on par with soap, hand towels, or toilet paper?

When you accept that it is just one of those things with which time has caught up, then it's much easier to say, "It's time to make change."



#### What we are advocating

At Hospeco Brands Group, **We believe we are called to make a positive social impact on the communities we serve.** Years ago we moved beyond menstrual care product positioning and joined what were quiet voices advocating for restroom equality. Now we are part of a chorus. As the movement has grown, laws have sprung up in state after state. From colleges and universities to restaurants and other public spaces—facility managers and administration have adopted as FREE and UNIVERSAL the availability of healthy, safe, and clean menstrual care products. **Your customers are talking. Listen. Think. Do.** 



**86% of women have started their periods in public** without the supplies they needed.



**79% of those who had no supplies improvised** with toilet paper, paper towels, or another makeshift fix.



Just 48% obtained their supplies from a dispenser in a public restroom (and only 8% say that, in their experience, do those dispensers work all the time).

Restroom equality in public places means equipping them such that everyone is invited to stay. You couldn't imagine any public restroom without toilet paper, towels, and soap. Similarly, women should find readily accessible tampons and pads in every restroom outside the home, including your establishment.

# The Complete Menstrual Care System for Your Facility

Universal access combined with safe and sanitary disposal.

Hospeco Brands Group offers a complete menstrual care solution for the public restroom—from product dispensing to safe and hygienic disposal.

#### **Evogen® Menstrual Care Dispensers**

The Evogen® No-Touch Menstrual Care Product Dispensers provide sanitary napkins and tampons on a complimentary basis – in a completely hygienic, touch-free way! The dispensers promote a sanitary environment guests will appreciate. Dispensers vend products effortlessly with the wave of a hand and make public restrooms more sanitary and reduce the spread of germs and illnesses. The touch-free design provides greater convenience, creating a more upscale atmosphere and enhanced customer experience.

The dispensers' modern, streamlined styling is attractive, easy to use, and facilitates easy loading and re-stocking. Empty and low battery indicator lights provide at-a-glance alerts to maintenance staff. Available in high capacity (EVNT3) and compact (EVNT4) designs.



All Evogen® No-Touch Menstrual Care Product Dispensers include a factory programmed 5 second time delay between dispenses to discourage malicious use.



#### Necessities® Menstrual Care Courtesy Dispenser

Simple and compact, this ready-to-use dispenser provides menstrual care products as a courtesy to patrons. It comes fully stocked, ready to wall mount, place on a counter or in the stall. Dispenser also sold separately.



Maxithins®, Gards® and Enviro Gards® Pads and Tampax® Tampons

Choose to offer the leading brands for vended pads and tampons. When you specify quality, customers notice.





## EVNT4 Available in Stainless Steel, Stainless Steel/ Black, and White

### **EVNT3**Available in Stainless Steel, White Metal, and White ABS Plastic



The Evogen® No-Touch Combination Receptacle provides easy dispensing of Scensibles® disposal bags and the convenience of no-touch disposal in the same unit.

#### **Don't Forget About Disposal!**

Consumers spend more when there are clean restroom facilities.

#### **Scensibles® System for Hygienic Disposal**

Maintain clean and healthy restroom standards. Use personal disposal bags, refillable personal disposal bag dispensers, stall waste receptacles and poly receptacle liner bags for safe and sanitary disposal of menstrual care products.

Scented personal disposal bags mask odors and the easy tiehandle closure completely conceals contents. They minimize the risk of exposure to possible blood-borne pathogens and encourage proper disposal, reducing plumbing issues. Specially designed scented poly receptacle liners ensure safe handling for maintenance staff.

